

Finding Volunteers



Wonderful Ways to Find Volunteers

- Advertise...EVERYWHERE! Let everyone know that no experience is necessary – just a heart to help! Advertise in your church program or bulletin, with the local schools to recruit teachers, and in your church newspaper.
- Social Media – Facebook, Twitter and other social media provide fabulous advertising opportunities. Highlight your ministry opportunities and invite friends to join your ministry’s “groups” so that they’ll be in the know!
- Word of Mouth – Let the parents and church members that you talk to each week know that you are offering this wonderful opportunity – ask them if they know of others that may want to serve.
- Target high school and middle school community service hours. High schools often offer (or require) credits for community service. Middle school students can feel that they have a purpose and a place when serving – we just need to let them know they are needed! This also helps to cultivate an inclusive culture in your church and your community!
- College prep schools – Don’t just look at area schools – many kids these days have their own transportation and are willing to drive to where excellent opportunities for their resume and their experience may be.
- Grandparents (Aunts/Uncles/Godparents) of the children with special needs – Excellent bonding time with assistance.
- Senior Citizens – A truly untapped wealth of volunteers. When advertising, gear some of your ads towards seniors or contact your local senior citizen center or retirement community.
- Enlist small groups. Often, people feel more comfortable volunteering for something when they can share the responsibility with others. Trying something new is less intimidating when in the company of familiar folks! Ask if a small group at your church would like to work together to support a class or a family.
- Individual contacts – Many people respond to an individual request to assist rather than an advertisement. Don’t forget to contact and request assistance from Elders, Deacons, and those who have a heart for serving but just haven’t found their niche yet, this may be the opportunity they have been waiting for – with just a phone call from you!
- College interns – Whether they are interested in assisting for their resume or just for the experience, college students are responsible and able to handle even the toughest situations.
- Community services – Each community has services available that may already do a lot of training and preparing of teen assistants, find out if the teens that have already shown themselves to be responsible are available on Sundays.

Finding Volunteers



- Utilize Viral Marketing strategies to increase ministry awareness through use of t-shirt campaigns, and elevator pitches to mobilize your team to actively recruit as they encounter people both on your campus, and out in the community.