

Sample Mission Statements



Mission Statement

Your mission statement should be easy to remember and should help direct your ministry planning and programming. Ideally it should be memorized by your ministry team as a rallying point and motivator.

For example:

Our Special Needs Ministry has a two-fold mission:

- 1. To help our church become a place where children with special needs and their families are welcomed and included as full participants in the life of the church.*
- 2. To help children with special needs know, love and share the Lord.*

Or either of the above statements could be mission statements themselves.

Vision Statement

Your vision statement should outline how you aim to accomplish your mission. This can be lengthier and often includes measurable goals. It also paints a picture of what the world would look like when your mission is accomplished.

For example:

We pursue this mission through the following goals:

- 1. To educate 100% of the staff and lay leadership of the church, and 75% of the congregation regarding: (A) The spiritual, emotional, and financial needs of children and families affected by disabilities, both visible and hidden; (B) The benefits of pursuing a special needs ministry*
- 2. To effectively minister to all children in all ministry settings starting with Sunday morning*
- 3. To support and encourage the parents of children with special needs*